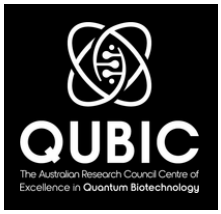
# QUBIC Brand Guidelines

## Logos

The stacked version is the master logo. For dark backgrounds, a transparent version is available. Do not modify, edit nor cover the logo. Keep suitable space between logo and other content.
The full name description is part of the logo and must remain visible at all times. If space is limited, you can use the secondary (horizontal) logo.




**Master**



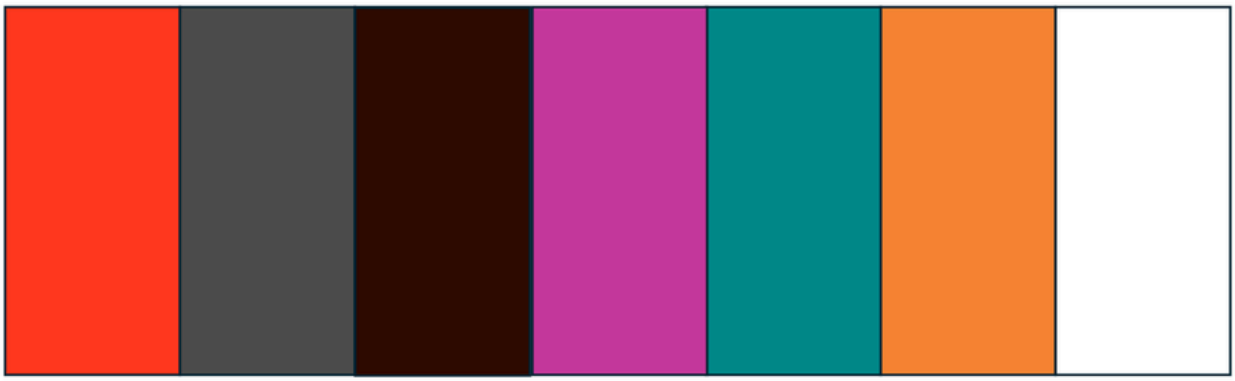

**Master transparent**




**Secondary**

## Colour palette

**Palette**: Quantum Balance – Minimalist & Accessible



| Primary Red | Dark Grey | Rich Burgandy | Electric Magenta | Cool Teal | Warm Orange | Pure White |
|---|---|---|---|---|---|---|
| #FF391E | #4D4D4D | #2F0A01 | #C73A9D | #008B8B | #F58634 | #FFFFFF |

## Typography

Headings: Archivo

Text body: Roboto

# This is a title

This is a body text example.